

# Tara Nutile Maden, MS

[LinkedIn Profile](#)

## EXECUTIVE SUMMARY

Enterprise healthcare analytics executive with 30+ years of experience leading large-scale Analytics and Business Intelligence organizations across integrated delivery systems and payer environments. Proven record of building modern analytics operating models, scaling BI programs, and delivering measurable improvements in clinical quality, HCC accuracy, total cost of care, access, and operational performance.

Trusted executive partner to C-suite, clinical, operational, and finance leaders. Deep expertise in primary care analytics, value-based care enablement, enterprise data strategy, KPI governance, AI-ready data platforms, and workflow-integrated insights. Known for translating complex data ecosystems into actionable strategy that improves outcomes across multi-site care delivery environments.

---

## CORE COMPETENCIES

Primary Care & Population Health Analytics  
Enterprise BI & KPI Governance  
Value-Based Care (HEDIS, Stars, HCC/RAF, Risk Adjustment)  
Panel Management & Care Gap Closure  
Executive Decision Support & Board Reporting  
Analytics Operating Model Design (Product-Centric, Agile)  
Data Governance & Data Quality SLAs  
Clinical + Claims Data Integration  
Throughput, Access & Capacity Optimization  
Care Management Targeting & Risk Stratification  
AI Enablement & Responsible Model Governance

---

## PROFESSIONAL EXPERIENCE

**Mass General Brigham (MGB) – Boston, MA**  
**Senior Director, PHSO Analytics | 2022 – 2026**

Enterprise analytics leader supporting one of the nation's largest integrated health systems across primary care, population health, and risk-based performance.

- Set and executed enterprise analytics strategy supporting >1M covered lives across value-based contracts, primary care networks, and employee health populations.
- Built and led multidisciplinary analytics organization (managers, BI engineers, analysts, data scientists, product managers), driving workforce planning, budget oversight, and performance management.
- Established standardized KPI governance framework across quality, HEDIS/Stars, HCC/RAF accuracy, utilization, access, equity, and total cost of care — creating a certified “single source of truth” data model.
- Deployed executive and field-level dashboards used by C-suite, clinical chiefs, and practice leaders to prioritize care gap closure, panel optimization, and risk performance.
- Integrated EHR (Epic Clarity), claims, pharmacy, eligibility, referral, and scheduling data into scalable Snowflake/Azure-based analytics platform.
- Designed risk stratification and panel management tools that improved care gap closure rates and supported improved documentation accuracy for risk-adjusted populations.
- Partnered with IT and governance teams to implement data quality SLAs (timeliness, completeness, conformance), strengthening enterprise trust and adoption.
- Served as executive data steward for payer claims and employee health datasets, enhancing compliance, PHI protection, and cross-system alignment.

- Enabled executive planning cycles through board-level reporting, scenario modeling, and performance forecasting.

---

**Dartmouth Hitchcock Health – Bedford, NH**  
**Director, Population Health Analytics | 2002 – 2022**

Led population health and primary care analytics across ambulatory and integrated delivery system environments for 20 years.

- Directed analytics for risk-based contracts, ACO performance, and pay-for-performance programs across commercial and government populations.
- Built enterprise physician scorecards, patient registries, and panel management tools tied to evidence-based quality measures.
- Developed KPI hierarchies for quality, utilization, HCC accuracy, RAF optimization, and operational efficiency — contributing to measurable reductions in care gaps and total cost of care.
- Delivered analytics supporting access optimization, no-show reduction, leakage mitigation, and referral performance management across ambulatory practices.
- Launched and chaired Ambulatory Data Stewardship Council, standardizing metric definitions and reducing reporting variance across practices.
- Operationalized analytics within care management workflows, improving targeting of high-risk patients and supporting throughput optimization.
- Partnered with finance and contracting teams to align analytics with payer agreements and shared savings performance.
- Translated complex analytics into executive-ready insights driving clinical transformation and population health strategy.

---

**Anthem Blue Cross and Blue Shield – Manchester, NH**  
**Network Development Manager | 2000 – 2002**

- Negotiated and administered commercial and risk-based provider contracts with hospitals, physician organizations, and individual providers for a large regional health plan.
- Successfully negotiated and managed contracts with the largest provider unit in New Hampshire.
- Monitored contract compliance and performed utilization review to ensure financial and clinical performance.

---

**Tufts Health Plan – Waltham, MA / Bedford, NH**  
**Contract Administrator | 1993 – 2000**

- Recruited ancillary providers statewide and negotiated capitated and fee-for-service behavioral health contracts.
- Administered provider contracts and supported utilization review activities for a regional Health Maintenance Organization.
- Built foundational expertise in payer analytics, reimbursement models, and healthcare economics.

---

**ADDITIONAL LEADERSHIP & ACADEMIC ROLES**

**Adjunct Professor** – MGH Institute of Health Professions | 2026 – Present  
**Teaching Assistant** – Dartmouth College | 2025 – Present

---

**TECHNICAL AND DATA STACK**

Power BI • Tableau • QlikView • SAS Enterprise Guide & Visual Analytics • SQL • Crystal Reports • BrioQuery • Webi Intelligence • Snowflake • Azure • Epic (Clarity certified) • Centricity • Allscripts • Microsoft Office Suite

---

## **EDUCATION**

**Master of Science, Health Care Research** – Dartmouth College | 2019

**Bachelor of Science, Health Management & Policy** – University of New Hampshire | 1993

---

## **CERTIFICATIONS & PROFESSIONAL DEVELOPMENT**

- GenAI in Data Analytics - Meta
- Epic Clarity Data Model Certification – EpicCare Ambulatory
- Project Management Green Belt – Dartmouth Hitchcock Value Institute
- Women in Leadership Certificate – University of Vermont
- Studer Group: Achieving Excellence Leadership Development Institute
- Member, American College of Healthcare Executives (ACHE)