

CAITLIN RILEY RDN, LDN

PROFESSIONAL EXPERIENCE

Registered Dietitian Nutritionist OPTUM

2015-2020

Develop and present educational program materials with the input of the Director of Nutrition and Plus One Marketing department to balance the science of healthcare with fun and motivating programs.

Registered Dietitian Nutritionist OPTUM

2014-2017

Provide nutrition counseling to clients in private sessions and group discussions. Assess nutritional needs, diet restrictions, and current health plans to develop and implement personal dietary-care plans to address the unique needs and goals of each client.

- Provide individualized nutrition counseling to clients with a wide range of medical conditions in private sessions, group settings, in-person, telephonically, or via Skype to exceed each client's targeted goals.
- Develop educational program materials with the input of the Director of Nutrition and Plus One Marketing department to balance the science of healthcare with fun and motivating programs.
- Counsel clients and when appropriate, their families, on basic nutritional principles, dietary plans, diet modifications, healthy eating habits, and food selection and preparation to improve quality of life.
- Cultivate innovative ways to provide services to clients that work remotely
- Partner with cafeteria vendors to support healthy café initiatives

Term Lecturer – MGH Institute of Health Professions

2015 – Present

Term lecturer for Intro to Nutrition, a required course for students pursuing a nursing degree. Work alongside faculty to ensure coursework is current and evidence based.

- Assist faculty members with classroom instruction, exams, record keeping, and other miscellaneous projects.
- Tutor and mentor students
- Use professional experience to bring added value to course discussions

Assistant Director, Wellness Workdays Dietetic Internship

2012 - 2014

Successfully launched and managed dietetic internship for up to 40 students generating \$200,000 in annual revenue.

- Provided one-on-one counseling to help individuals achieve their wellness goals
- Measured metabolic rates and body compositions
- Negotiated contracts with preceptors and vendors
- Organized and planned corporate events
- Mentored interns in-house and off-site to manage rotations while verifying competencies
- Created nutrition content for program website and client web portals

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18 Kimball Beach Rd. • Hingham, MA 02043

ADDITIONAL EXPERIENCE

Kaplan Test Prep MARKETING MANAGER 2007-2009
Developed and executed marketing campaigns to drive class registrations for a series of graduate-level test prep courses on the campuses of Harvard University, Massachusetts Institute of Technology, and Tufts University

Account Executive COYNE BEAHM SHOUSE CREATIVE 2005-2007
Managed the marketing for top-tier accounts including Hanes, Microban Americas, and Lowes

PROFESSIONAL EDUCATION

Completion of Levels 1 & 2 Weight Management Certificate Program 2016
ACADEMY OF NUTRITION AND DIETETICS

Registered Dietitian Nutritionist (RDN) 2012
ACADEMY OF NUTRITION AND DIETETICS

Solmaz Institute of Obesity Distance Internship 2012

DPD Certificate Program SIMMONS COLLEGE 2011

Bachelor of Arts in Marketing and Public Relations SIMMONS COLLEGE 2005