

PROFESSIONAL EXPERIENCE

Program Director Prerequisites for the Health Care Professions program

Center for Interprofessional Studies and Innovation

2012 - present, Mass General Institute of Health Professions

- Developed new leadership position in providing fully online science prerequisite courses
- Redefined faculty positions and compensation structure and led recruitment of skilled and experienced online instructors.
- Designed, wrote and produced fully online faculty development resource for incorporating online instruction into health professions education
- Collaborated with Marketing team to enhance publicity and outreach to potential students for the online Prerequisite science courses

Clinical Associate Professor

Center for Interprofessional Studies and Innovation

2012 - present, Mass General Institute of Health Professions

Interim Director of Academic Technology

2010 – 2011, Simmons College

- Appointed to integrate two campus functions [Online Teaching and Learning (OTL) and Academic Technology] concerned with faculty development, pedagogy, curriculum design and assessment, and learning technologies.
- Set strategy and direction for newly formed department resulting in mission, vision and strategic plan with ample stakeholder input.
- Oversaw onsite, blended, and online faculty development initiatives from conceptualization and design to facilitation, delivery, and evaluation.
- Improved interdisciplinary faculty development offerings across campus and within the Colleges of the Fenway through Summer Institutes, workshops, and informal events. Held leadership role in the College-wide management team responsible for the creation of the fully online accelerated Masters in Health Administration for Health Care Pharmacists.
- Served on the Advisory Board for Colleges of the Fenway Teaching and Learning Collaborative focusing on faculty development, student oriented learning, universal design, and building learning communities.
- Managed \$900,000.00 budget.

Director of Certificate in Diversity Management, Executive Education Program

2008 – 2010, Simmons College/ Institute for Diversity of the American Hospital Association

- Instrumental in the collaboration with the Institute for Diversity of the American Hospital Association in producing this 12-month blended program for Hospital Diversity Managers.
- As Project Manager and Instructional Designer, hired and collaborated with content experts to deliver nine six-week course modules, two onsite residency programs and program assessment methods.
- Initiated and oversaw blended programs to prepare instructors and students for effective teaching and learning in the blended/online environment.

Director of Department for Online Teaching and Learning

2004 – 2011, Simmons College, School of Nursing and Health Sciences

- Started up and established newly formed department.
- Building on the success of the online Bridge Doctor of Physical Therapy program, asked to lead the development, implementation, and establishment of three fully online and blended programs in Physical Therapy, Nursing, Nutrition, and Health Professions Education.
- Managed \$450,000.00 budget
- Thoughtful analysis of enrollment data and student feedback resulted in consistent profitability for each online program.
- Innovative curriculum and instructional design as well as solid onsite and online instructor training led to increased achievement of student outcomes from the start and consistently high retention rates in all programs.

Assistant Professor in Physical Therapy

2004 – 2011, Simmons College, School of Nursing and Health Sciences

- Designed and led annual new student orientations and served as academic advisor to Doctor of Physical Therapy students.
- Introduced professional seminars to full-time, onsite Doctor of Physical Therapy students.
- Topics range from team building, facilitation, conceptual learning skills, patient care, procedural skills, and foundations of teaching and learning; to ethical decision making, negotiation, psychosocial aspects of disability, and cultural sensitivity in health care practice.

Director Bridge Doctor of Physical Therapy Program

2001- 2011, Simmons College

- Spearheaded Simmons' first successful online program, which became the model for other programs in regards to curriculum, course design and assessment.
- Hired and trained 27 instructors to teach effectively in online environments.
- Served as academic advisor to all online students.
- Established assessment processes, flat fee tuition structure, online policies and procedures.
- Collaborated with the Office of the Vice President for Marketing to create successful marketing plan.

Instructor in Health Professions Education Program (CAGS)

2008 – 2011, Simmons College, School of Health Sciences

- Designed and taught "The Theory and Practice of Adult Learning", a 2-credit, fully online course.
- Students included practicing professionals in a wide variety of health related professions.

Consultant in Instructional Design

2011 to present

- Consulting with faculty at the New England College of Optometry in the revision and instructional design of the foundational course in Human Anatomy and Physiology as well as the three year sequence of courses in Clinical Decision Making.

Lecturer in Physical Therapy

1998-2004, Simmons College, School of Health Sciences

- Designed and taught "Fundamental Skills and Practices in Physical Therapy Practice"; a 4-credit course which included lecture and lab components.
- Served as academic advisor for Physical Therapy students.
- Implemented placement, oversight and assessment of Physical Therapy students in part-time clinical experiences.

- Served as Tutorial leader in Cardiopulmonary and Musculoskeletal courses.
- Conducted training of content-expert tutorial leaders.

Academic Coordinator of Clinical Education

Clinical Assistant Professor in Physical Therapy

1995 – 1998, Boston University

- Administered nation-wide placement, oversight, and assessment of Physical Therapy students.
- Designed and implemented instruction in clinical education and professional seminar courses.

Academic Coordinator of Clinical Education

Program in Physical Therapy

1985 -1995, Simmons College, School of Health Sciences

- Established clinical education program for BS, and then MS curriculum.
- Administered nation-wide placement, oversight and assessment of Physical Therapy students.
- Designed and implemented instruction in clinical education and professional seminar courses.

EDUCATION

Ph.D in Educational Technology, Walden University, Minneapolis, MN

M.Ed., Cambridge College, Cambridge, MA

MS in Physical Therapy, Duke University, Durham, NC

BS in Biology/Psychology (joint major), Middlebury College, Middlebury, VT

CONTINUING EDUCATION ATTENDED

- SloanC conference Orlando 2011
- Aslanian Marketing Conference Boston 2012
- SloanC conference Orlando 2012
- Conference on Adult Learner Management, Boston 2013
- Harvard Macy Leadership Institute Boston 2013
- Educational Advisory Board research day Boston 2013

RELEVANT PUBLICATIONS

Books and Book Chapters

Lowenstein, A., **Foord, L.**, Romano, J. (2009) Teaching Strategies for Health Education and Health Promotion: Working with Patients, Families and Communities. Jones and Bartlett; Boston, MA.

(Recipient of the American Journal of Nursing Book of the Year, 2010)

Foord, L. "The Search for the Adult Learner" in (2009) Teaching Strategies for Health Education and Health Promotion: Working with Patients, Families and Communities. Jones and Bartlett, Boston, MA.

Wein, D., Foord, L. "Obesity, Healthy Eating and Eating Disorders: Definitions, Education, and Treatment" in (2009) Teaching Strategies for Health Education and Health Promotion: Working with Patients, Families and Communities. Jones and Bartlett, Boston, MA.

Dupre, A., Foord, L., "Education for Patients and Families After Stroke: A Multifaceted Approach" in (2009) Teaching Strategies for Health Education and Health Promotion: Working with Patients, Families and Communities. Jones and Bartlett, Boston, MA.

Publications (Peer-Reviewed)

Foord-May, L., May, W. "Facilitating Professionalism in Physical Therapy: Theoretical Foundations for The Facilitation Process". Journal of Physical Therapy Education, 21, 3. Winter, 2007.

Foord-May, L. "A Faculty's experience in changing instructional methods in a Physical Therapy education program." Journal of the American Physical Therapy Association, 86, (2), February, 2006.

RELEVANT RESEARCH ACTIVITY

"Developing Skills of Critical Thinking Through a Community of Learners in Online Instruction".
Invited presenter to 17th Annual Sloan Consortium International Conference on Online Learning.
November 9-11, 2011

An Exploratory Study: The Preparation of Health Professionals for the Effective Teaching of Patients.
Co-investigators: Dr. Arlene Lowenstein, Ph.D., RN; Dr. Stephanie Johnson, Ed.D., PT; Dr. Terry Buttarro, Ph.D., A.P.R.N., B.C.
January, 2009 – Present.

"Bridging the Digital Divide": Improving Technology Skills among Minority Nursing Students.
Primary Investigators: Jocelyn Loftus, MSN, Assistant Clinical Professor; Kacie Cleary, Instructional Technologist. Designed, planned and led focus groups with student participants.
May, 2011 – August 2011.

"Student Perceptions of Qualitative Experiences during the First Full-Time Clinical Experience: A Qualitative Study".
Doctor of Physical Therapy Student Research Project. Invited poster presentation at the Annual Conference and Exhibition of the American Physical Therapy Association, San Antonio, TX. June 12, 2008
March 2007 – May 2008.

GRANT ACTIVITY

Simmons College President's Grant

ZA Iglarsh, **L. Foord-May**: "Development and Assessment of the Use of Video Cases to Teach Ethical Behavior to Doctor of Physical Therapy Students in Problem-Based Seminars"

\$12,830

2008-2010

Simmons College

Faculty Development Fund

Attendance at the Professional and Organizational Development Network

\$1500.00

Date: October 2008

Pottruck Technology Resource Center

Curriculum Technology Supports Grant

"Bridging the Interdisciplinary Gap: Using Video in Clinical Laboratory Instruction"

Development of interdisciplinary CD-ROM for use in PT and Nursing instruction

\$850.00

Date: May, 2006

Simmons College

Faculty Development Fund

Presentation at Combined Sections Meeting of the American Physical Therapy Association

\$750.00

Date: February, 2006